

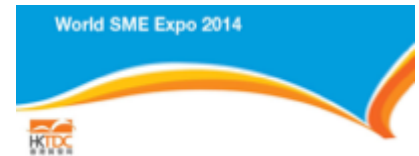


# Hong Kong Australia Business Association SA Chapter Inc

Hong Kong Forum Week  
Dec 1 – 6, 2014



## 2014 HKABA-SA Hong Kong Forum Delegation incorporating The EXCLUSIVE HKABA Market Research Program





# 2014 HKABA-SA HK Forum Week Program

December 1 – 6, 2014

The HKABA Delegation to the 15th Hong Kong Forum & concurrent Market Research Program provides participating delegates with a comprehensive “fast track” to the opportunities for Australian SMEs in Hong Kong SAR & China. The week includes exclusive site visits, workshops, keynote presentations, World Class trade fairs AND opportunities to connect with members of our Global Federation from 26 Countries to grow your network World Wide.





# Exclusive Market Research Day 1

(1) Benjamin Yau gave delegates a “behind the scenes” tour of the HK Convention & Exhibition Centre. Since opening in 1988, the HKCEC has welcomed 86 million people to 43,000 trade events. (2) Paul Phenix of Baker Tilly provided delegates with fantastic insight into the strategic advantages of trading with China through Hong Kong. (3) & (4) Consul-General Paul Tighe & Austrade Senior Trade Commissioner Dan Tebbutt shared their experience and knowledge to provide delegates with the latest “Australian News” from the region and valuable updates about the timing and planning of Australia’s FTA with China.

Monday  
Dec 1st







# Hong Kong Forum Day 1

Delegates Registered at 8:30am, and then participated in a full day of events. This included a Star Speaking Panel of industry experts trading in Hong Kong SAR & China, Government Officials, and Members of our Global Federation.

Federation Members from Australia, Austria, Baltic (Latvia), Belgium, Canada, China, Denmark, Finland, France, Germany, Hungary, Ireland, Italy, Japan, Malaysia, Netherlands, New Zealand, Norway, Russia, Singapore, Sweden, Switzerland, Taiwan, Thailand, UK, USA & Vietnam were in attendance creating fantastic networking opportunities.

Tuesday  
Dec 2nd





## Hong Kong Forum Day 2

Our delegates were presented with 2 outstanding GIFT BAGS that included THE comprehensive DIRECT contact list for members from our World Wide Network, Hong Kong Map, Michelin Restaurant Guide, Vouchers FULL of Special Offers and numerous gifts from our network and sponsors.

The Networking and insight continued including site visits, workshops, exclusive VIP luncheon and Federation Dinner for all delegates.



Wednesday  
Dec 3rd







## Exclusive Market Research Day 2

(1) Our delegates started the day with a “behind the scenes” tour of the Cathay Pacific Air Freight Terminal in Hong Kong. This remarkable “hub” moves freight around the World. (2) Next Stop was the EXCLUSIVE Hong Kong Football Club overlooking Happy Valley Racecourse for an amazing lunch in their VIP Dining Room and Networking with the HKFC, Port Adelaide Football Club and AFL Representatives in attendance. Exciting news coming for HKABA Members. (3) & (4) Finally, we were given a tour of amazing Ocean Park including the NEW Adventures in Australia Koala Enclosure (opening March 2015) and a SPECTACULAR dinner at the Amazing Neptune’s 5 STAR Restaurant.



Thursday  
Dec 4th





# World SME Expo

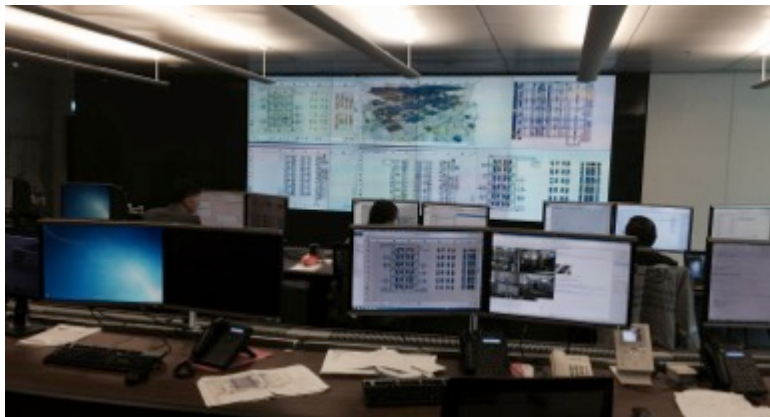
The World SME Expo takes place each December at the HKCEC promoting trade, investment and commercial opportunities for SMEs World Wide. Around 15,000 visitors attend the Expo over it's 3 days. HKABA has a booth at this expo and takes the opportunity to promote Australia. **In particular HKABA-SA promotes Tourism, Trade, Investment, Immigration & Conventions in South Australia.** Trade & Investment Minister Hon Martin Hamilton-Smith MP kindly visited our booth on Friday and met with some of the SA Delegates looking to grow their businesses into Hong Kong SAR & China.



Friday  
Dec 5th







*Photo Gallery*







*Photo Gallery*







*Photo Gallery*







Photo Gallery



Please join us for the 16<sup>th</sup> HK Forum, December 2015  
and...



**HKETO / HKABA Chinese New Year Cocktail – March 10<sup>th</sup> 2015**  
**HKABA Delegation to HK for Koala Exhibit Opening – March 23<sup>rd</sup> 2015**  
**HKABA-SA Food & Wine Dinner – May 2015**  
**HKABA-SA Business Awards – August 2015**  
**HKABA-SA Delegation to the HK Wine Fair – November 2015**

[www.HKABASA.asn.au](http://www.HKABASA.asn.au)